

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58270-1

DATE PRINTED 09/12/12

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

		CHECKLOS SERVICE CONTROL CONTR	AND	PAGE ¹
NAME	AGENCY (OR SERVICE) ADELSTEIN LISTON 222 W Ontario St		JOHN TIERNEY FOR CONGRESS 49 Federal Street	Cancellation Notice
ADDRESS	Chicago USA	IL 60654-3655	Salem MD USA	Announcement 28 days prior notice
CONTACT	B. OBRZUT		PRODUCTTIERNEY/D/CONG 6 MA	
LOCAL SALESPERSO	PAT CASHEN POLITI	CAL AGENCY EST. NO. 3221	PRODUCT 1303 CODE]
NATIO NAL				1

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/23/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

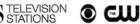
NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXEC	W-F	2	05:00A	05:56A	30s	09/12/12-09/14/12	WBZ NEWS	2	450.00	900.00
2 FIXE D	M-F	3	05:00A	05:56A	30s	09/17/12-09/21/12	WBZ NEWS	3	500.00	1500.00
3 FIXE C	W-F	2	05:58A	07:00A	30s	09/12/12-09/14/12	WBZ NEWS	2	585.00	1170.00
4 FIXE D	M-F	2	05:58A	07:00A	30s	09/17/12-09/21/12	WBZ NEWS	2	720.00	1440.00
5 FIXED	Su	2	06:00A	07:00A	30s	09/16/12-09/16/12	WBZ NEWS	2	450.00	900.00
6 FIXE	Su	1	06:00A	07:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	500.00	500.00
7 FIXE		1	07:00A	08:00A	30s	09/15/12-09/15/12	WBZ NEWS	1	540.00	540.00
8 FIXE	Sa	1	07:00A	08:00A	30s	09/22/12-09/22/12	WBZ NEWS	1	485.00	485.00
9 FIXE	Su	1	07:00A	08:00A	30s	09/16/12-09/16/12	WBZ NEWS	1	540.00	540.00
10 FIXE	Su	1	07:00A	08:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	585.00	585.00
11	Su	1	08:00A	09:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	675.00	675.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





PAT CASHEN POLITICAL

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WBZ TV 4

AND PAGE 2 ADVERTISER (OR AGENCY AND ADVERTISER) 1556 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338636 **Cancellation Notice** JOHN TIERNEY FOR CONGRESS ADELSTEIN LISTON NAME Required 49 Federal Street 222 W Ontario St Ste 600 AND Announcement 28 days **ADDRESS** IL 60654-3655 MD Chicago Salem prior notice USA USA CONTACT B. OBRZUT PRODUCTTIERNEY/D/CONG 6 MA

PRODUCT

CODE

1303

2

SALESPERSON NATIO NAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/23/12 NO. WEEKS:

AGENCY EST. NO.

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- ethnicity		SPOTS	TII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 FIXEC	Su	1	08:00A	09:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	765.00	765.00
13 FIXED	W-F	2	09:00A	10:00A	30s	09/12/12-09/14/12	RACHAEL RAY	2	450.00	900.00
14 FIXED	M-F	4	09:00A	10:00A	30s	09/17/12-09/21/12	RACHAEL RAY	4	550.00	2200.00
15 FIXED	Su	1	08:57A	10:30A	30S	09/16/12-09/23/12	CBS SUNDAY MORNING	2	1800.00	3600.00
16 FIXED	Sa	1	11:35P	12:05A	30s	09/15/12-09/22/12	THE INSIDER	2	450.00	900.00
17 FIXE	W-F	3	12:00N	12:27P	30S	09/12/12-09/14/12	WBZ NEWS	3	540.00	1620.00
18 FIXE	M-F	5	12:00N	12:27P	30s	09/17/12-09/21/12	WBZ NEWS	5	600.00	3000.00
19 FIXE	W-F	3	12:37A	01:37A	30S	09/12/12-09/14/12	LATE LATE SHOW	3	360.00	1080.00
20 FIXE	M-F	5	12:37A	01:37A	30S	09/17/12-09/21/12	LATE LATE SHOW	5	450.00	2250.00
21 FIXE	M-F	2 4	03:00P	04:00P	30s	09/12/12-09/14/12 09/17/12-09/21/12	DR. PHIL	6	600.00	3600.00

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AS AGENT FOR (ADVERTISER) AC∕CEPTED BY AGENCY

ACCEPTED BY STATION





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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE 3

1556	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3	38636 ADVERTISER	(OR AGENCY AND ADVERTISER)	control of the contro
NAME	ADELSTEIN LISTON		JOHN TIERNEY F		Cancellation Notice
	222 W Ontario St		49 Federal Str		Required
AND					Announcement 28 days
ADDRESS	Chicago	IL 60654-3655	Salem	MD	prior notice
	USA		USA		
CONTACT	B. OBRZUT		PRODUCTTIERNE	EY/D/CONG 6 MA	
LOCAL SALESPERSON	PAT CASHEN POLIT	ICAL AGENCY EST. NO. 3221	PRODUCT 1303		
NATIONAL SALESPERSO	N				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/23/12

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NO. WEEKS:

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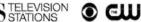


1556

NAME

ADDRESS

NATIONAL SALESPERSON



ADELSTEIN LISTON

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ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 338636

2

JOHN TIERNEY FOR CONGRESS

Required 222 W Ontario St Ste 600 49 Federal Street

NO. WEEKS:

AND Announcement 28 days

> IL 60654-3655 Salem MD Chicago prior notice USA USA

PRODUCTTIERNEY/D/CONG 6 MA CONTACT B. OBRZUT

AGENCY EST. NO. PRODUCT 1303 LOCAL PAT CASHEN POLITICAL

SALESPERSON CODE

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ethnicity		SPOTS	TII	мЕ				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
34 FIXEC	Sa	1	07:28P	07:56P	30s	09/15/12-09/15/12	JEOPARDY!	1	720.00	720.00
35 FIXED	Sa	1	07:28P	07:56P	30S	09/22/12-09/22/12	JEOPARDY!	1	900.00	900.00
36 FIXED	Т	1	07:57P	09:00P	30s	09/18/12-09/18/12	NCIS	1	12000.00	12000.00
37 FIXED	W	1	07:58P	09:30P	30S	09/19/12-09/19/12	SUVIVOR XXV: PHILIPPINES	1	13500.00	13500.00
38 FIXED	Th	1	10:00P	11:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
39 FIXE	F	1	10:00P	11:00P	30s	09/14/12-09/14/12	BLUE BLOODS	1	8000.00	8000.00
40 FIXE	Su	1	07:00P	08:00P	30s	09/16/12-09/16/12	60 MINUTES	1	17000.00	17000.00
41 FIXE	W-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	09/12/12-09/16/12	WBZ NEWS	1	2250.00	2250.00
42 FIXE	M-Sa Su	2	11:00P 11:00P	11:35P 11:35P	30s	09/17/12-09/23/12	WBZ NEWS	2	2700.00	5400.00
43 FIXE	W-F	2	11:35P	12:37A	30S	09/12/12-09/14/12	DAVID LETTERMAN	2	1080.00	2160.00

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